

the area

San Francisco has less stores and is easier to cover than Los Angeles, which is more spread out. Here you can manage without a car. However we recommend LA as the best place for west coast retail. San Francisco has three main shopping districts:

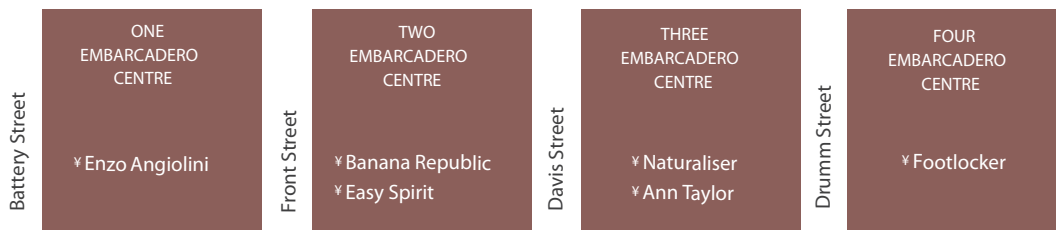
union square

Is the largest and best shopping area where all the department stores including Macy's, Neiman Marcus and Saks 5th Avenue, plus the major chains can be found. 'Gimmi' is the best independent shoe store with international designer labels. There is a large shopping mall on Market Street centred around Nordstrom.

the embarcadero centre

Is a 70's concrete shopping centre in the financial district. It has a good range of shops but not a lot of shoe stores. It can be walked to from the Union Square.

the embarcadero centre



union and filmore street

Are close by to each other. Here there is more of a village feel. One off boutiques and thrift stores selling both apparel and shoes are mixed with trendy cafes, restaurants and interior stores. These streets are good for inspiration and marketing ideas. There is another outlet of 'Gimme' in Filmore Street but few other stores selling purely footwear.

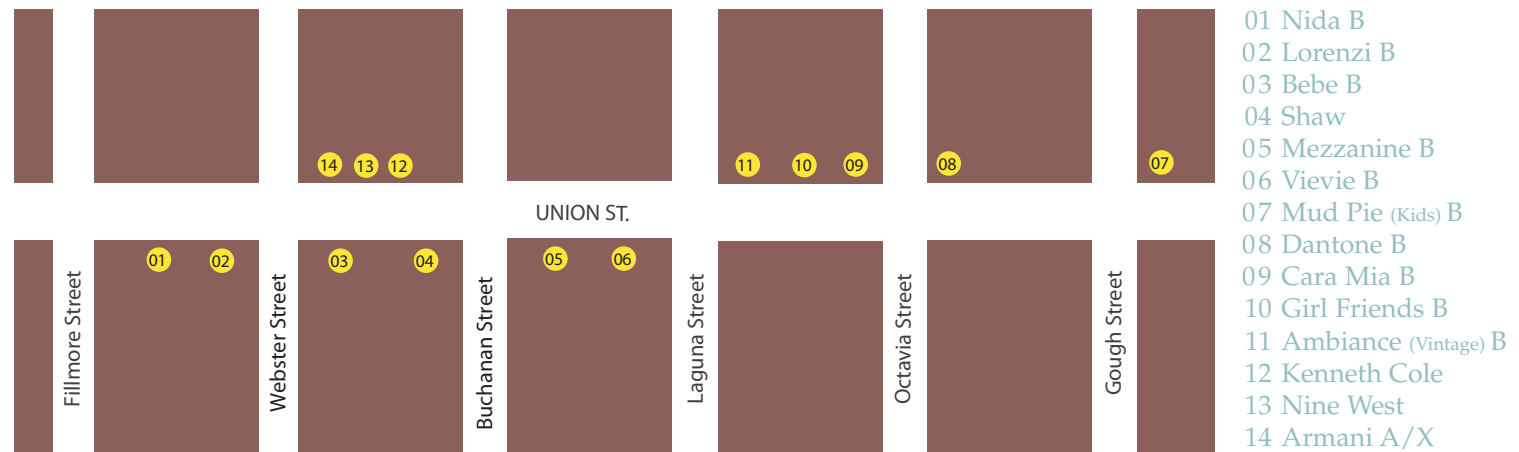
getting around

Most areas are accessible on foot, or you can go by public transport or taxis between the three districts.

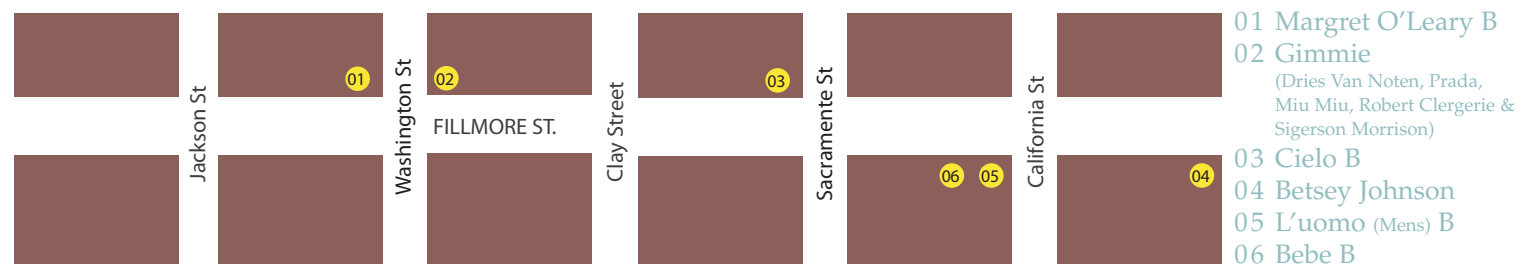
opening hours

Monday - Saturday 10.00 - 20.00
Sunday 10.00 -18.00

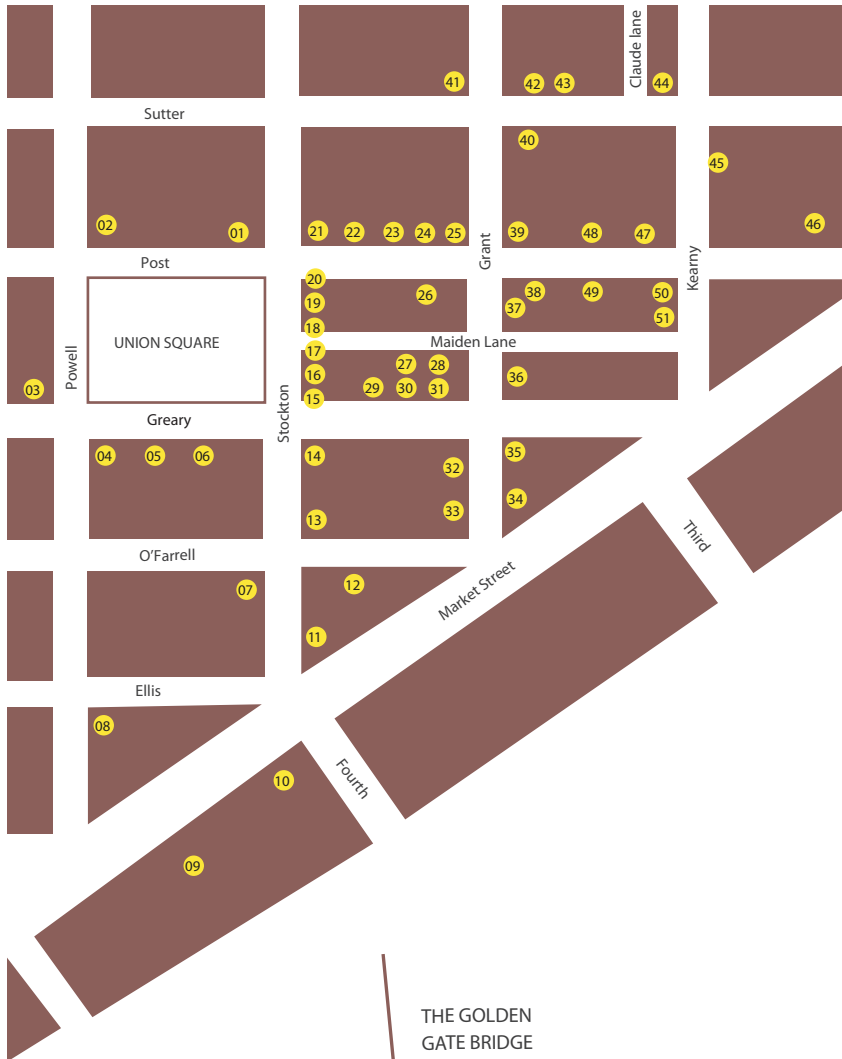
union street B = Boutique selling apparel and some shoes



fillmore street B = Boutique selling apparel and some shoes



union square



- 1 Levi's
- 2 Sax 5th Avenue
- 3 B.C.B.G
- 4 Louis Vuitton
- 5 Ferragamo
- 6 Macy's
- 7 Crate & Barrel
- 8 Urban Outfitters
- 9 San Francisco Centre
 - Ann Taylor
 - Steve Madden
 - Nordstrom
 - Foot Locker
 - Nine West
 - Kenneth Cole
- 10 Old Navy
- 11 Birkenstock
- 12 Birkenstock
- 13 Macy's (Mens)
- 14 Neiman Marcus
- 15 Gucci
- 16 Hermes
- 17 Dior
- 18 Bally
- 19 Nine West
- 20 Johnson & Murphy
- 21 Nike Town
- 22 Armani
- 23 Ann Taylor
- 24 Ecco
- 25 Sax
- 26 Burberry
- 27 Jil Sander
- 28 Marc Jacobs
- 29 Betsey Johnson
- 30 Prada
- 31 Bottega Veneta
- 32 Agnes B
- 33 Emporio Armani
- 34 Gimme
- 35 Guess
- 36 Timberland
- 37 Kenneth Cole
- 38 Prada (Mens)
- 39 Coach
- 40 Banana Republic
- 41 Rias (Sebege, Ecco, Clarks)
- 42 Ann Taylor - Loft
- 43 New Balance
- 44 Alden Shoes (Mens formals)
- 45 Shoe Pavillion
- 46 Crocker Galleries (Churches)
- 47 Talbots
- 48 Brooks Bros
- 49 Rockport
- 50 Diesel
- 51 Payless

